

AK Feministische Geographien
Hybrides Kolloquium

**FEMINIST
GEOGRAPHIES OF
HUSTLE AND THE
ASSET ECONOMY FROM
BELOW**

SARAH KLOSTERKAMP

01. Juli 2026

14–16 Uhr

Online:

[https://tinyurl.com/
femgeokolloq2](https://tinyurl.com/femgeokolloq2)



Universität
Frankfurt
Westend Campus
Raum: tba

FEMINIST GEOGRAPHIES OF HUSTLE AND THE ASSET ECONOMY FROM BELOW

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This talk explores grassroots property speculation at the gritty door of the asset economy, where people excluded from formal finance attempt to convert housing into assets through hustle rather than capital. Based on ethnographic research at real estate webinars, expos and workshops in the United States and Germany, it shows how speculative participation depends on bodily labor, kinship networks, and unpaid care, while unfolding within legal and racialized landscapes of (dis)investment. The talk argues that these practices expose the uneven distribution of risk and exhaustion that underpins contemporary narratives of financial empowerment.

Following the colloquium, we invite you to a relaxed get-together in the summer garden on the Westend campus.